



Sensible Products for a Non-Sensible World



ATTRACT MORE BED BUGS



- Lure mimics the chemicals on the surface of the skin to attract bed bugs
- Attract up to **twice as many** bed bugs in a monitor when using the lure
- Easy to use and reasonably priced
- Developed by Rutgers University



THE NEXT INNOVATION IN BED BUG DETECTION



- A unique, powerful tool for use in any room or setting
- An attractive design, which fits easily behind beds, in corners, and even in public spaces
- Clear bottom allows for quick and easy inspection
- Thoughtful design that works to prevent dust formation

When SenSci Activ is used together with SenSci Volcano, the combination (SenSci ActivVolcano) creates a highly effective and easy-to-use bed bug monitor that effortlessly blends into the environment.



BedBug Central
351 Lawrence Station Rd. Lawrenceville, NJ 08648
www.BedBugCentral.com

Bed Bug Monitoring

Increase Recurring
Revenues



Increase the Equity
in Your Business

Download the Complete Framework for Starting You Own Bed Bug Recurring Revenue Stream

Visit BedBugCentral.com/RecurringRevenue

SenSci's ActivVolcano provides PMP's with an effective lure and discreet monitor that can be the cornerstone of a residential Bed Bug Monitoring Program, making recurring revenue from a Residential Bed Bug Monitoring program a reality.

There are 3 Target Audiences for Recurring Bed Bug Revenue in the Residential Market:

- 1 Currently Serviced Homes**
Homeowners that want to add bed bug protection to their current services
- 2 Previously Treated Homes**
Homeowners that want ongoing bed bug protection
- 3 New Homes**
For homes not currently protected from bed bugs

Adding a Bed Bug Monitoring Program to your service offering can increase your recurring revenues AND increase the equity in your business. Our recurring revenue model is turn-key and easily adaptable whether your services are performed "outside in" or "inside out".



Recurring Bed Bug
Revenue Model

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When you download our recurring revenue whitepaper you will also learn:

- How to provide **FREE or Discounted** treatment for the homeowner
- How to reduce the service cost with homeowner **Education and Participation**
- **Ongoing Bed Bug Monitoring:** How to detect bed bugs early and make remediation easier



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